



While precise numbers are not known, memoranda of understanding were signed by Ukrainian and American businessmen. Industries represented on the exhibit floor included: agriculture, aviation, chemical, computer, electronics, energy, food-processing, light industry/textiles, machine building, medical, metallurgy, shipbuilding, transportation and many more. Ukraine-Canada Policy and Trade Centre officials met with the Ukrainian business leaders in Las Vegas and have compiled an extensive commercial list of over 200 interested parties from Ukraine that want to do business with Canada.

For further information and contacts, call the Ukraine-Canada Policy and Trade Centre at (613) 230-4307.

NEW SUPERSTARS LIKE OKSANA BAIUL NEED BUSINESS SPONSORS

As world champion Oksana Baiul of Ukraine stepped onto the podium to accept her gold medal for winning the free-skating title at the 1993 World Figure Skating Championships in Prague on Saturday, March 13, 1993, the sports world was caught unaware by this 15-year old from Dnipropetrovsk, Ukraine.

Oksana's climb to the world's elite in figure-skating emulates the classic rags-to-riches story. Born in the industrial Eastern Ukrainian city of Dnipropetrovsk, Oksana's childhood was wrought with tragedy and despair. When she was only 13, her mother died of cancer. Her father deserted the family scene so long ago that she had no memories of him. Her grandparents died at Chernobyl, the site of the world's worst nuclear disaster.

From within the dependency of her situation, came a flicker of hope and a strong vote of confidence from none other than the 1992 World and Olympic Champion, Victor Petrenko, also from Ukraine. Realizing the difficult situation of sport financing in his newly-independent country, Petrenko helped Oksana financially by purchasing, among other things, her skates and costumes. His investment and

faith in her extraordinary abilities has produced a world champion.

The future for Oksana Baiul is filled with excitement and promise. As she prepares for the 1994 Winter Olympics in Lillehammer, it is without a doubt that Western sponsors will be beating at her door begging for her endorsement of their respective products. Before long the name Oksana Baiul will be synonymous with the likes of Kurt Browning, Elvis Stojko and Lloyd Eisler and Isabelle Brasseur of Canada. Oksana Baiul's story is indeed an original, ideally suited for Canadian commercial sponsors. Anyone interested in sponsoring this instant star can call East-West Enterprises President Peter Mulyk at (613) 230-4307.

CANADA-UKRAINE PARLIAMENTARY GROUP HOSTS RUKH PRESIDENT

Ottawa... Vyacheslav Chornovil, President of the Ukrainian democratic political party RUKH visited Ottawa and Parliament Hill on March 8-9, 1993 at the invitation of the recently formed Canada-Ukraine Parliamentary Friendship Group. The visit, which included an introduction of Mr. Chornovil in the House of Commons during Question Period, provided the Ukrainian Parliamentarian an opportunity to meet with key decision-makers in Ottawa and articulate Ukraine's position on several crucial issues including Ukraine's economy and the current political situation in Ukraine.

MARINE MISSION

Ottawa... A six member delegation from Ukraine, representing the Kherson Shipbuilding Association took part in the Canadian Shipbuilding and Offshore Exhibit at the Ottawa Congress Centre sponsored by the Canadian Maritimes Industries Association (CMIA) and the Canadian firm U-CAN. The Kherson shipyard is located in

the Ukrainian city of Kherson, a city on the Dnieper delta, 100 km. away from the Black Sea.

DNIPROPETROVSK

Feb. 27 - Mar. 5 ... The mayor of Dnipropetrovsk, Valeriy Pustovoytenko, who is also a Deputy to the Verkhovna Rada (Supreme Council), visited Ottawa at the invitation of a number of private companies that are interested in doing business with his city, which until very recently was virtually closed to foreigners because of its military-industrial complex. Opportunities for military conversion are now opening the way for both short term projects and long-term involvements. One of these is a major hotel project, the building for which was actually erected and then put in mothballs. Various Canadian companies have expressed interest in immediately reviving the project.

UKRAINE POST VISITS CANADA POST AND CANADIAN BANK NOTE COMPANY

Jan 25-29 ... The Deputy Minister of Post and Telecommunications of Ukraine, Nikolai Starodub and his delegation visited the Canadian Bank Note Company and Canada Post Corporation in Ottawa. With their host Canadian Bank Note Company, the delegation discussed their continuing cooperation in the stamp program, as well as the possibility of a joint venture to transfer the printing process to Ukraine. Ukraine Post officials examined possible cooperation agreements with Canada Post on improvements in postal service to and from Ukraine. The tour of Canada Post Corporation offered a first-hand look at state-of-the-art mail processing procedures.