

New CIDA Initiative

Canadian Business Management Program Established by GMCC in Ukraine

In September 1997, Grant MacEwan Community College President, Dr. Paul Byrne, signed an agreement establishing the Canadian Business Management Business Program in Ukraine, which will teach western business skills in accounting, finance, marketing, and communication. Inspiration for this project was provided by the rapid transformation of the Ukrainian economy and the corresponding demand for personnel who have managerial skills appropriate to a market economy. The program is a partnership between Grant MacEwan Community College, the University of New Brunswick, the International Centre for Privatization, Investment and Management (Ukraine), National University of Kyiv-Mohyla Academy (NaUKMA), and the International Business School (Ukraine).

The program is funded by the Canadian International Development Agency. The three-year project, which has a budget of \$2.125 million, will support one of the most important structural reforms in Ukraine - the encouragement of private sector activities through the training of managers and executives of newly privatized enterprises and international businesses. The project will also support Canadian businesses working in Ukraine and will establish a Canadian Business Resource Centre.

The Canadian Business Management Program in Ukraine will establish Management Studies as well as part-time business courses and customized business training tailored to the private sector in Ukraine. The 12-month diploma program and part-time course offerings will emphasize the teach-

ing of Canadian business practises in a Ukrainian context.

Organizers emphasize that the project is designed to have a positive impact on the Ukrainian business community, providing the skills and methods needed by business in an expanding market economy. Anticipated spin-off effects of the project include: facilitating relationships between western and Ukrainian businesses through improved understanding and communication; development of a support system for Canadian organizations doing business in Ukraine; providing important opportunities for Grant MacEwan Community College staff to learn about business in Ukraine; and the establishment of a Canadian Business Resource Centre at the International Business School. ■

Focus on Youth

Canada World Youth in Ukraine

It's a long way from Ostroh to Saskatchewan but two Ukrainian students are relishing the opportunity of participating in a unique, seven-month youth exchange program run by Canada World Youth (CWY). Geared to youth aged 17-21, the program builds employable skills. Grass roots community leadership, cross-cultural awareness, and an understanding of local and international development issues.

Alla Dudydra and Serhiy Onoshko,

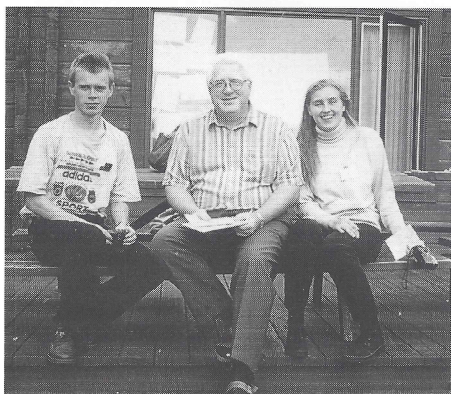
both students at the Ostroh Academy, located in the historic centre in Western Ukraine, 42 kilometres from Rivne, were chosen to take part in CWY's Canada-Poland youth exchange program. They are part of a group of 16 Canadian and Polish students currently working on community projects in Rosthern and North Battleford, Saskatchewan. The group will then spend three-and-a-half months in two rural communities in Poland in volunteer work placements organized by the Warsaw-based Water Supply Foundation. The foundation provides safe drinking water and agricultural and business training to rural communities.

Next year, more Ukrainian students will have an opportunity to take part in the program as the first full-fledged Canada-Ukraine youth exchange program is put into place. A letter of agreement has already been signed by CWY and Ostroh Academy, affiliated to the National University of Kyiv-Mohyla Academy (NaUKMA) and the Ukrainian partner in the exchange.

"We wouldn't have developed this connection without the excellent work done by URDC and the GMCC Ukraine office in Kyiv," says Linda Rubuliak, Prairies/NWT Regional Director for CWY. "Traditionally,

our contracts have been with Central and South America rather than Eastern Europe." She notes that Ukraine has become a high-priority country for the Canadian International Development Agency (CIDA), which provides CWY's core funding.

Since its creation in 1971, Canada World Youth has involved more than 22,000 young people in international education programs in more than 55 countries around the world. ■



Dr. Roman Petryshyn, URDC Director (c) with Serhiy Onoshko (l) and Alla Dudydra.

Monitor on the INTERNET

The Canada-Ukraine Monitor is now online, and the homepage can be viewed at:

<http://home.istar.ca/~monitor>

The site includes stories & photos from the last two issues; also links to key Canadian and Ukrainian government and NGO sites.

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