

Exhibitions and Conferences

For up-to-date information or participation, interested companies, organizations and individuals may call sponsors directly, or contact:

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Ukraine at Ottawa Wine and Food Show



Visitors to the 12th Annual Ottawa Wine and Food Show in early November got a special treat - a wide array of Ukrainian vodkas and sparkling wines trying to find their way to Canadian liquor shelves. UCAN Victory Ltd., the Ottawa-based distributor, wowed the connoisseurs and amateurs alike with three varieties of vodka - Old Kiev, Golded Gate, and Kniazzy Kelych - whose smooth taste had visitors coming back for more. But what surprised most people was the sparkling wine, in particular a red semi-sweet number.

"We never even knew they grew grapes in Ukraine!" commented one impressed taster. That's fair, given that Ukrainians don't know that we grow grapes here in Canada either. What Ukraine lacks in North American marketing savvy and expertise, it makes up for in quality, experience, and tradition. Germans, Austrians, Swiss, Dutch and other European wine connoisseurs have been savoring these Ukrainian wines from the Artiomivskiy Zavod in Donetsk for decades.

Alexander Klinko (VP, UCAN Victory) previews some of the wonderful products UCAN Victory has coming to Canada in the near future, for example, Ukrainian Massanda Collection Wines Klinko and UCAN Victory President Adam Wozniak have been notified that their vodkas have now passed the grueling LCBO tests (Liquor Control Board of Ontario). They are confident that we will be seeing their vodkas on Ontario and Quebec shelves in a few months. That's when the real test for UCAN and ALKO, their Ukrainian supplier, begins - trying to corner a niche in

Kyiv

- Dec. 1997
CHRISTMAS FAIR
Dec. 16-19, 1997
CAFE-UKRPROD 97
Dec. 20-27, 1997
NEW YEAR'S PRESENTS
Feb. 1998
GLASSPROM
Building materials, manufacturing technology, glass & ceramic products and technology
Feb. 1998
CONSUMER GOODS EXPO
Consumer goods.
Feb. 1998
ROBOTRONIC
Automation and robotics.
Feb. 1998
CONSTRUKRAINE
Building materials, construction equipment & technology; heating, ventilation & air conditioning
Feb. 1998
MASHINOSTROJENIE
Electronics, machine tools & metalworking.
Feb. 1998
WOOD PROCESSING
Woodworking & wood products.
Feb. 1998
I.F.H.E. UKRAINE
Food processing equipment, hotel & restaurant services and equipment; packaging technology.
Apr. 25-27, 1998
NEOCOM/ENERCOM
Power & energy; telecommunications
Apr. 1998
ELECTROTECH EXHIBITION
Electricity & electrical products; electronics; engineering.
Apr. 1998
ENERGETICA EXHIBITION
Electricity/products; heating, ventilation & a/c.
Apr. 1998
PACKUKRAINA
Packaging technology.
Apr. 25-27, 1998
NEOCOM
Telecommunications.
May 1998
EBRD SHAREHOLDERS CONFERENCE
European Bank for Reconstruction and Dev't's first conference in Ukraine, expected to draw 4,000 people.

the Canadian market.

In fact, Canadians have already had some excellent exposure to Ukrainian vodka - Perlova - whose Canadian distributor (Moka International) was impressing tasters with perfect martinis at the other end of the packed Ottawa Convention Centre. Perlova is ahead in this very competitive game, having been on Canadian shelves for a couple of years already, and now trying to break into the huge American market. Visitors to the Perlova booth were surprised to learn that Ukraine, not Russia, is the actual birthplace of vodka. But in the party atmosphere of the Wine Show it was the taste that was selling the vodka, and Ukrainian products were doing great.

- Sept. 1998
CONFERENCE ON PEDIATRIC RADIOLOGY
Medicine, radiology.
Oct. 1998
METALLURGIA/LITMASH
Machine tools & metalworking; manufacturing technology.
Oct. 1998
SVARKA
Machine tools & metalworking.
Oct. 1998
EXPOLINGUA KYIV
Education, colleges & universities; libraries.

Donetsk

- Feb. 1998
TAMOZNYA
Analytical and scientific equipment
Apr. 1998
HOTEL
Hotel and restaurant services and equipment

Kharkiv

- Sept. 1998
CONFERENCE ON PEDIATRIC RADIOLOGY
Medicine - radiology.

CANADA

Information on more than 360 trade shows, trade shows and conferences in Canada between Dec. 1997 and July 1998 can be found on the Internet site below. This listing is by category and sector.

Information on trade shows, exhibitions, conferences and seminars by country is also available on the INTERNET: Trade Show Central -- <http://tscentral.com>

CanadExport, Canada's Foreign Affairs trade magazine is now also on-line:

<http://www.dfait-maeci.gc.ca/english/news/newsletr/canex>. Additional info on Ukrainian companies, exhibitions & trade opportunities by region can be seen on the home page of Ukraine's Trade Mission to Canada -- <http://www3.sympatico.ca/tem-ukraine/>



Manitoba Premier Gary Filmon and Mrs. Filmon view an exhibition of Manitoba products during a Canada-Manitoba reception in Kyiv.