



in Western Ukraine, through the UMA Engineering Group and supported by my department and the federal government."

President Kuchma expressed a great deal of interest in improving the investment climate for Alberta business, in particular the oil and gas sector, trying to break into Ukraine's market. Those in attendance, including the Hon. Ken Rostad, Minister of Federal and Intergovernmental Affairs, heard President Kuchma outline an aggressive economic policy that was music to business ears. According to Minister McLellan, the potential opportunities for collaboration and partnership between Alberta and Ukraine are just beginning to emerge. "By providing a hands-on networking session for the participants, it is hoped the Seminar will match Alberta products and services to Ukrainian needs and start the ball rolling in this new export frontier," she said.

## CANADIAN-UKRAINIAN BUSINESS SYMPOSIUM

Winnipeg, Fort Gary Place, Oct. 27, 1994

The Winnipeg Symposium, hosted by Western Economic Diversification Canada (WD), brought Manitoba business people together with the Ukrainian delegation on the last leg of their Canadian tour. The common goal of developing business links, international trade, partnerships and joint ventures brought out key Manitoba sectors, including agriculture, health care, and aerospace to the day-long exchange.

"The fact that businesses, government agencies and industry organizations have joined forces to stage this symposium is evidence of the significant potential east-west trade links hold for economic growth, both for individual companies and regional economies," stated Hon. Lloyd Axworthy, Minister of Human Resources Development and Western Economic Diversification.

Western Economic Diversification is active in promoting Canadian businesses and technology abroad. In 1993, WD assisted 18 western Canadian businesses, representing several industry sectors, to participate in the Agrotech Ukraine trade mission. Many companies have since seized opportunities to build mutually beneficial relationships within Ukrainian markets. Western Canada, where two-thirds of Ukrainian-Canadians reside, is eager to enhance what is already a strong relationship between itself and Ukraine.

Held at the Grand Ballroom at Fort Garry Place, the symposium took place simultaneously with the G-7 Conference just a stone's throw away. Among the approximately 20 high-profile exhibitors were Atomic Energy of Canada Limited (AECL), the Canadian Grain Commission, Agri-tec Canada (a 17-company consortium), and the Manitoba Aerospace Association.



R. PULLANO

Western Diversification Minister  
Lloyd Axworthy in Winnipeg.



S. WAN

An oil and gas industry roundtable with Alberta Premier  
Ralph Klein (far right) and business leaders.